

GDPR PURPOSE DEFINITION WORKSHEET



Tip: Make sure you don't mix up 'purpose' with a **processing activity**

Step 1: The Basics

Current purpose statement
Type here...
Processing fundamentals
<i>What personal data do you process? For which category/-ies of data subjects? How do you collect it? What's your legal basis?</i> Type here...

Step 2: The Deep-dive

Finding the true Why
<i>Why do you process the personal data? To what end? What for? What is your ultimate objective/aim with the processing? What do you want to achieve? What is your anticipated outcome of the processing?</i> Type here...



Also consider asking:

*What is the intended effect on the data subjects?
What are the benefits of the processing for you?
Are there benefits for others, like the data subjects?*

Step 3: The Review

Updated purpose statement
<i>Assess your answers against your original purpose. Do they align? If yes, yay! If no, write your updated statement here:</i> Type here...

